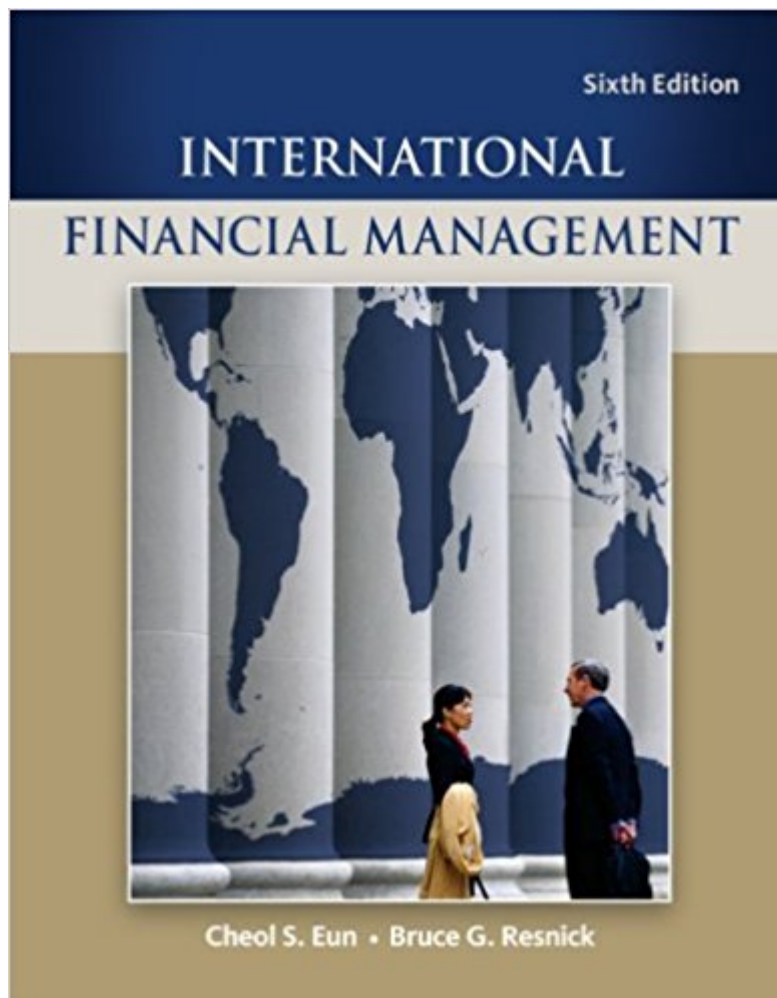


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International Financial Management (Mcgraw-Hill/Irwin Series In Finance, Insurance, And Real Estate)



Synopsis

International Financial Management is written based on two distinct parts: emphasis on the basics and emphasis on a managerial perspective. As capital markets of the world become more integrated, a solid understanding of international finance has become essential for astute corporate decision making. International Financial Management, Sixth Edition, provides students with a foundation for analysis that will serve them well in their careers ahead. The decision-making process is presented through the text with the goal of teaching students how to make informed managerial decisions in an evolving global financial landscape. International Financial Management has been completely updated with the most current data tables and statistics in the field today.

Book Information

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Customer Reviews

Cheol S. Eun (Ph.D., NYU, 1981) is a professor of finance and currently holds the Thomas R. Williams Chair in International Finance at Georgia Institute of Technology. Before joining Georgia Tech, he taught at Kent State University, University of Minnesota, and the University of Maryland, and at the Wharton School of the University of Pennsylvania. He has published extensively on international finance issues in such major journals as the Journal of Finance, JFQA, Journal of Banking and Finance, Journal of Portfolio Management, Management Science, and Oxford Economic Papers. Currently he is an associate editor of the Journal of Banking and Finance, Global Finance Journal, European Financial Management. Professor Eun has taught a variety of courses at the undergraduate, graduate, and executive levels and was the winner of the Krowe Teaching

Excellence Award at the University of Maryland and has served as a consultant to many national and international organizations. Bruce G. Resnick (D.B.A. Indiana, 1979) is a professor of management at the Babcock Graduate School of Management of Wake Forest University. Prior to coming to the Babcock School, he taught at Indiana University for ten years, the University of Minnesota for five years, and California State University for two years. Professor Resnick has also taught as a visiting professor at Bond University, Gold Coast, Queensland, Australia, and at the Helsinki School of Economics and Business Administration. Like Professor Eun, he has had research articles published in the most prestigious academic journals, and he has served as a consultant to a number of nonprofit and for-profit organizations in the selection of investment managers for organizational funds

Work as a Sr. Treasury Analyst for a MNC. I feel like I should memorize this book for my upcoming Treasury Management System project. It is a globally-oriented book. A few more examples down to the layman's level may have helped just to take the decision making & cost savings to a level that the average person can understand. But that's what the classroom is for. Very practical book. One of the few textbooks I will keep after my MBA as a reference & know I will use.

Nice read if you are interested in understanding international finance, good section on Forex

Don't let the title intimidate you. I learned alot just by reading the book.

Pretentious. Not better than similar.

I must say that dealing with International Exchange Rates at such an advanced level is a great experience for me, the author was very informative and comprehensive, I read it and immediately understand how these rates is applied. My best Chapter so far was Chapter 9 I am in my 14th Chapter and I am clearly understanding the instruments and issues. Again this book is recommended.

International financial management is not an easy topic. The book does a good job in explaining and providing relatively recent examples.

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